



415.508.5285

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*To speak with one of our
technology consultants,
call us at:*

415.508.5285

or email us at :

inquiry@digiguys.com

Digiguys provides design, engineering and technology consulting services. We build web-based business solutions that are powerful, scalable, and cost-effective. Our experienced team and well-defined, agile development process assure quality, success, and client satisfaction.

Our services include:

- Web Application Development
- Systems Integration
- Web Site Design
- Electronic Marketing
- Technology Consulting

Through our comprehensive approach to design, engineering, and service, we build long-lasting relationships with our clients, which is central to our mutual success.

Our Services

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success."*

Web Application Development

Digiguys designs and develops secure, powerful and dynamic web-based solutions and databases. We build applications to automate business processes, manage transactions, and deliver information to your internal users, customers and business partners.

Systems Integration

Digiguys integrates, customizes and manages e-commerce, portal, application and database solutions. This integration can be highly adapted to your current system assets and your business needs, providing unique solutions quickly and affordably.

Web Site Design

Digiguys works with you to determine the most effective online presence for your business. Our sophisticated site design will communicate your brand's attributes in a memorable way.

"We deliver world-class solutions on time and within budget, and quality is always a priority."



We deliver sites that are functional, user-friendly, easy to manage, and built to evolve with your growing needs.

Electronic Marketing

Digiguys plans the necessary steps to create strong online marketing campaigns with measurable results through the use of alliances, banner ads, e-mail marketing, and search engine techniques.

Technology Consulting

Digiguys consults on a full range of technology issues, ranging from database and system architecture and performance, to web hosting and electronic commerce. Our strategies help you achieve measurable results by applying technology to drive revenue across all areas of your business.

Our Portfolio

Our portfolio demonstrates our approach to technology, engineering, and service. Our goal is complete client satisfaction, which means delivering quality solutions that meet our clients' requirements, on-time, and within budget.

Below are a few of our clients and projects. Please refer to the accompanying portfolio document, where you will find more details and screenshots of selected projects.

- **Adidas** – Web 2.0 Social Network Web Application
- **Visa** – Business Intelligence and Workflow internal Systems
- **FedEx** – *Media Management System*
- **Specialty Rentals** – *Online Reservation System*
- **Landor** – *Media Management System*
- **Stanford University** – *Course Catalog System*
- **H&R Block** – *Media Management System*
- **Mayfield** – *Content Management System*
- **Trident Capital** – *Content Management System*
- **SalesFocus Solutions** – *Content Management System*
- **gelDesign** – *Course Catalog System / XML Web Service Integration*
- **Migoto** – *Search Engine Integration*
- **Timogen** – *Corporate Web Site*
- **National Communication Services** – *Online Work Order System*
- **Microm** – *Secured File Uploading and Email Notification*
- **ArtistOne** – *Secured Data Analysis and Reporting Web Site*
- **Coda Interactive** – *E-Commerce Web Site*

"We plan, design, and build systems that support long-term business goals."



Technology

Digiguys delivers value to clients by planning, designing, and building systems that support long-term business goals. Our technology and integration expertise, and a well defined, agile development methodology, give our clients an immediate competitive advantage.

Technologies

- .NET Framework
- .NET Services
- Visual Studio
- Web Services / SOA
- Microsoft Silverlight
- Windows Server
- SQL Server
- SQL Business Intelligence (SSIS SSAS SSRS)
- BizTalk Server
- Commerce Server
- Content Management Server
- Exchange Server
- Windows Mobile
- SharePoint Server
- Azure Services Platform
- Windows Presentation Foundation (WPF)
- Windows Workflow (WF)
- Windows Communication Foundation (WCF)

Development and Integration

- Database Driven Web Sites
- Workflow Driven Web Sites
- Secured Web Sites, Intranets, and Extranets
- Electronic Commerce
- Client / Server Applications
- Portable and Handheld Devices Applications

Languages and Tools

- C# / VB.NET / XAML
- ADO.NET / LINQ / T-SQL / MDX
- AJAX / AJAX Control Toolkit
- XML / XSL / DOM
- JavaScript / HTML / DHTML / CSS
- Telerik and Dundas controls

Business benefits

- Scalable and powerful database driven system
- Unifies reservations system across all corporate offices
- Improves inventory management and control for luxury automobile line
- Delivers accurate information for customers, increasing overall satisfaction
- Cost-effective and secure online system provides self-service reservations via the web

Case Study

The Client

Our client, a leading luxury automobile rental company with over ten branches in the Bay Area and Los Angeles, California, offers a wide variety of sports cars, convertibles, luxury sedans and SUVs. They have provided a winning combination of outstanding automobiles and personal service for over a decade.

The Challenge

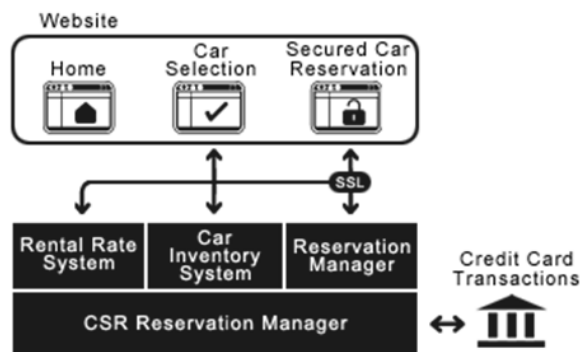
Our client needed to provide an efficient way for their internal Customer Service Representatives (CSRs) to make automobile reservations, keep track of automobile inventory and availability at multiple locations, and manage complex rental rate algorithms, while serving customer calls over the toll-free reservation line.

Providing a simple way for their customers to serve themselves by making automobile reservations online through a secured web site was another longer term goal. Allowing their customers to select a luxury automobile, make a reservation, and receive an instant reservation response were key parts of this goal.

The Solution

In a phased approach Digiguys developed a set of secure, easy-to-use, database-driven modules including:

- Internal Inventory and Reservation Systems
- Rental Rate Business Engine System
- Branded E-commerce Web Site
- Reservation Manager for Web Site Reservations



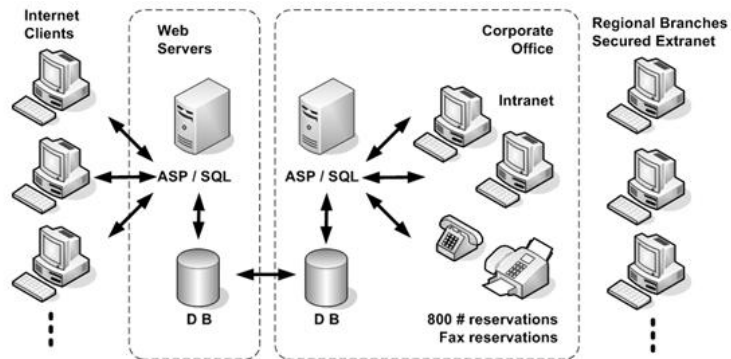
The internal CSR Reservation Manager and Automobile Inventory System support the Customer Service Representatives with their daily reservation and automobile inventory tasks. The Rental Rate System provides accurate rental rates that include holiday, seasonal, and day of week variations. The systems are web-based, so the CSRs from every branch have access to the same information.

The e-commerce web site allows clients to follow a simple 3-step process to rent a car from the comfort of their own computer without calling the client's toll-free number. The e-commerce web site is driven by the data from the internal systems, providing the same accurate and timely information.

The Reservation Manager is a workflow system that allows CSRs to process reservations that have been made online. It includes sophisticated e-mail response features to simplify the CSRs work.

Finding a host, bringing traffic to the e-commerce web site, and tracking the web site usage were also key parts of the project. Digiguys researched hosting options and selected the appropriate hosting partner to provide the hardware infrastructure, support, and traffic building and tracking tools.

As security and performance were main concerns, Digiguys architected the system so that the e-commerce, Extranet, and Intranet systems are all independent from each other.



The Benefits Delivered

These integrated systems unify the reservation process across the client's branches, giving them better control over their luxury automobile inventory and rates and allowing them to work more efficiently. As a result, our client provides higher quality service to their luxury automobile clients by delivering more accurate and timely information. Also, the cost-effective and secure online reservations system provides customers with a self-service rental option via the web.